## 京華山一金融集團 Core Pacific-Yamaichi

# 讓您財富節節領先 Putting Your Wealth to Work



#### **Mission**

#### Mission:

To be a comprehensive financial conglomerates and provide integrated financial services in the Greater China Region.





## II Company History

**1969** - Core Pacific - Yamaichi International (H.K.) Limited was established in Hong Kong. (Formerly known as Yamaichi International (H.K.) Limited)

**1998** - In January 1998, Core Pacific Group acquired the Hong Kong operation of the Yamaichi Company, once the fourth largest Japanese securities company, but which had failed as a result of the Asian financial crisis. The



company was renamed Core Pacific-Yamaichi International (H.K.) Limited in February 1998. In the following years, Core Pacific-Yamaichi developed its Greater China focused securities business on the initial foundation laid by Core Pacific Securities International.



## **II** Company **History**

**2002** - Core Pacific Yamaichi was named the best small cap IPO house of 2002 by Magazine of Finance Asia.

**2014** - In order to facilitate the long-term development of our group, we have completed a major corporate restructuring with an aim to build ourselves into a professional and comprehensive conglomerate focusing on financial wealth management. In the restructure, we founded Core –

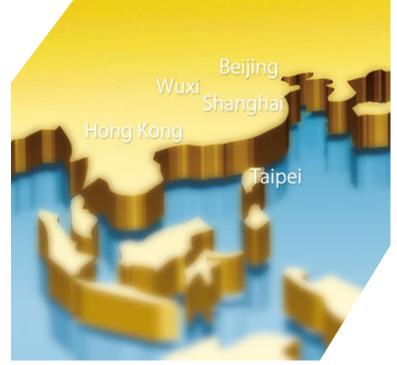


Pacific Financial Group Limited as a holding company to spearhead the operations across the group to enhance our efficiency in providing comprehensive financial services in the Greater China Region. The holding company, headquartered in Hong Kong with Offices in Beijing, Shanghai, Wuxi, Taipei and California, building a strong and powerful platform of comprehensive financial services network.



## **II** Company **History**

**2016** - Core Pacific-Yamaichi Securities (H.K.) Ltd. merged with Core Pacific-Yamaichi International (H.K.) Ltd. on July 1, 2016 with the approval of the Hong Kong Securities and Futures Commission (SFC), aiming to enhance our operating efficiency, strengthen the group's assets base, provide integrated services to our clients as well as satisfy diversified client needs. The merged entity retains the name of Core Pacific-Yamaichi International (H.K.) Ltd., or ("CPYI"), to carrying



out all the dealing and advising of securities businesses of our group.



## III Company Structure

CPY has a strong shareholder base consisting of Core Pacific Group together with its listed subsidiaries China Petrochemical Development Corporation (Stock code: 1314. TT) and BES Engineering Corporation (Stock code: 2515. TT).

Core Pacific Group focuses operations in the Greater China Region with business coverage ranging from infrastructure and real estate, petrochemicals, energy technology, entertainment and leisure, securities and financial services as well as investment through its related entities in a diversified business strategy. Core Pacific Group acquired the Hong Kong and PRC operations of the Japan's Yamaichi Securities in 1998, the first time in history of a Chinese company to acquire a major Japanese company.





## IV Scope of Services

- •Global Equities
- •Global Futures
- •Global Fixed Income
- •Wealth Management

- •Underwriting and Placements
- •Private Equity
- •Asset Management
- •Employees Share Award Schemes Service





# **Global** Equities, Derivatives and Futures Sales Trading Services

Our head office is located in the Wanchai Commercial area providing securities and futures brokerage, bonds trading, wealth management, corporate finance, underwriting and placement, financial advisory, and other investment-related professional services.

CPY's clients range from institutional investors to high net worth individuals and retail investors.





# **Global** Equities, Derivatives and Futures Sales Trading Services

In order to satisfy different client needs, our sales and trading teams provide tailored professional services. Through our local and overseas offices, coupled with our advanced electronic trading platforms, CPY is well equipped in providing clients with comprehensive and dedicated services as well as timely investment recommendations and efficient order executions.





### VI Fixed Income Trading Services

CPY's fixed income professionals select quality Bond products from around the world, providing Diverse investment ideas and opportunities.

The information on our website is frequently updated, enabling our clients to make a highly informative decision to capitalize on any of such investment opportunities.





### VI Fixed Income Trading Services

In order to accommodate clients with different investment objective and risk appetite, CPY offers tailored investment ideas with a wide range of fixed income products provided to our clients, including AAA-rating to high-risk junk bonds.





## VII Corporate Finance

CPY's corporate finance team is built up of experts from the Greater China region, possessing diversified experience with sound local knowledge and powerful global vision. The team provides comprehensive financial services to enterprises in Hong Kong, China, Taiwan and Japan.

Having established extensive experience in corporate finance and share placement, coupled with a strong client network, CPY has become one of the most active sponsors of companies listing in Hong Kong. Since 1998, CPY has sponsored and successfully listed more than 40 companies in Hong Kong, topping its peers.





#### VII Corporate Finance

Former Yamaichi International, possessing Bshare trading seats and an underwriting license in Shanghai, had taken an active role in the placement of B shares in China. Following the acquisition of Yamaichi International, CPY consolidated its status as a Chinese-owned international investment banking group, successfully merging the expertise and experience of the two companies.

In addition to Hong Kong's corporate finance

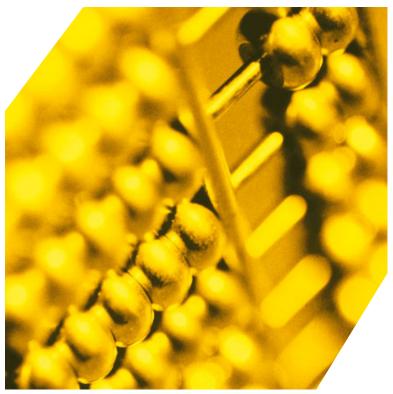


team, CPY also has highly experienced professional teams in Beijing, Shanghai. Coupled with a thorough understanding of the laws and regulations of China's investment market, the teams are dedicated to providing comprehensive and high quality investment banking services.



## VII Corporate Finance

CPY's corporate finance services include: IPO sponsorship; underwriting and placements; mergers and acquisitions; private placements; asset acquisition; and direct investment. Besides, CPY also provides other value-added services, such as business consultancy, strategic alliance introduction, and evaluation of strategic investors.





### VIII Electronic Financial Services

e-Commerce is evolving at a remarkable pace and has brought about infinite business opportunities CPY's mission is to maintain a competitive edge by leveraging off both its physical operation as well as its virtual business model.

Online trading offers efficiency and convenience, helps surpass all geographical boundaries and provides a diversified range of financial services to clients around the world.

 Electronic Online Stock Trading Service
Electronic Online Futures Trading Service
Mobile Phone Stock Trading Service
Electronic Online Shanghai-Hong Kong Stock Connect Trading Service
Electronic Online Shenzhen-Hong Kong Stock Connect Trading Service



CPY financial website: www.cpy.com.hk

## IX Share Award/Share Option Scheme-Trustee Service

CPY provides Trustee Service to Listed Company as trustees for handling their employee share award and share option scheme. We are experienced in fulfilling fiduciary duties fiduciary duties as trustee and offer related management and operations.





#### X Wealth Management

Core Pacific - Yamaichi Wealth Management Group, established by the Core Pacific – Yamaichi Group, is dedicated to serving affluent individuals emerging from the Greater China Region. We are committed to developing a leading regional wealth management platform providing an array of customized wealth management services for our premier clients.





#### X Wealth Management

Core Pacific - Yamaichi Wealth Management Group is well positioned to cater the enormous wealth management market of the Greater China Region, thanks to its unique presence in Hong Kong – an international financial hub as well as a major international financial and offshore wealth center. We keep a close eye on the global financial markets and offer our moderate, and insightful researches on a regular basis, ensuring that our clients could fully enjoy the exclusive advantages of offshore wealth management.





#### X Wealth Management

Core Pacific - Yamaichi Wealth Management Group provides a range of wealth management solutions customized to your needs. We implement every strategy on portfolio management to reduce your risks by diversifying and expanding the range of investment. We also offer comprehensive and professional consultation services to our clients with an aim to maintain their portfolios with stable growths.





#### XI Awards

Finance Asia awards Core Pacific - Yamaichi Capital as Best Small Cap IPO House for the Year 2002.





#### (I Awards

www. cpefinance.com - awarded "Hi-Tech Web Awards" as one of the Best Three Financial Websites in Hong Kong, honoured by the prestige Hong Kong Ming Pao Newspaper Publishing Group

According to the renowned Hong Kong NEXT magazine, CPY internet stock trading platform services ranked first amongst other Hong Kong financial institutes in terms of speed of stock transaction execution.

	Tables	買入股票	需時 名次	沽出股票需時	名次
	京華山一	2秒	1	1秒	1
	上海商業	3秒	2	1秒	1
1	新鴻基	9秒	8	4分鐘32秒	14
2/=	Boom.com	1分鐘	10	4分鐘	12
1.5	恒生	5分鐘	12	30秒	8
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#### **Global Vision**

CPY's management team comprises of financial elites from Hong Kong, Taiwan, China and Japan. With their extensive experience, CPY has developed into an influential global investment banking group with a solid foundation. By leveraging off this vast array of expertise, creativity and global vision, CPY is able to provide excellence financial services to clients.



#### Greater China Focus

CPY is a multi-faceted finance and securities company registered in Hong Kong, with a strong Taiwan shareholders background. We pinpoint our core growth focus in Mainland China. Hence, CPY is innate with the basic ingredients to successfully integrating the three elements - capital, skills and markets - for the Greater China region.



Wealth of Experience CPY is one of the earliest Taiwan securities company entering the PRC for developing its capital market. Currently we have a team of professionals based in Beijing and Shanghai. The extent of our market captivity and development are both wide and in depth.



#### Global Network

CPY can channel the capital and product in the U.S. and Japan regions, to the enterprises and investors in the Mainland China, effectively integrating the resources amongst these regions.



High Flexibility

Through a sound and expanding distribution network, CPY can promptly introduce customized financial products to clients.

Professional Management Team CPY adopts a modern management structure. Management decision can be made speedily in response to changes in market conditions. We promote diligent teamwork. This enables us to compete in businesses successfully as an elite team.





#### **Clear Market Positioning**

CPY has anchored a clear market positioning with concrete development plans. Since the setting up of branch network to create our brand name as the initial move, we have continued to establish our investment banking business label through the strong presence in the GEM Board. We will continue to excel ourselves to become a comprehensive financial conglomerate in the Greater China Region.





#### **Global Presence**

#### **Core Pacific - Yamaichi Financial Group Limited**

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